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project goals, objectives, and strategies.

- (c) Quality of project objectives. (10 points). The Secretary reviews each application to determine the extent to which the objectives for each project component activity meet the purposes of the program, are realistic, and are defined in terms of measurable results.
- (d) Quality of implementation strategy. (20 points). The Secretary reviews each application to determine the extent to which—
- (1) The implementation strategy for each key project component activity is—
 - (i) Comprehensive;
 - (ii) Based on a sound rationale; and
- (iii) Is a cost-effective approach for accomplishing project goals and objectives; and
- (2) The described timetable for each project component and for the overall project is realistic.
- (e) Quality of evaluation plan. (15 points). The Secretary reviews each application to determine the quality of the evaluation plan for the project, including the extent to which the applicant's methods of evaluation—
- (1) Relate to the objectives of the project:
- (2) Describe both process and product evaluation measures for each project component activity and outcome;
- (3) Describe data collection procedures, instruments, and schedules for effective data collection;
- (4) Describe how the data will be analyzed and reported so that adjustments and improvements can be made on a regular basis while the project is in operation;
- (5) Describe a time-line chart that relates key evaluation processes and benchmarks to other project component processes and benchmarks; and
- (6) Establish the potential for effectively disseminating project information that can be generalized, replicated, and applied throughout the Nation.
- (f) Quality of key personnel. (10 points). The Secretary reviews each application to determine the qualifications of key personnel, including information that—
- (1) The past work experience and training of key professional personnel

are directly related to the stated activity purposes and objectives; and

- (2) The time commitment of key personnel is realistic.
- (g) Budget. (5 points). The Secretary reviews each application to determine whether the project has an adequate budget and is cost effective, including information that shows that—
- (1) The budget for the project is adequate to support the project activities; and
- (2) The costs are necessary and reasonable in relation to the project objectives and scope.
- (h) Institutional commitment.points). The Secretary reviews each application to determine the extent to which the application demonstrates a financial commitment on the part of the applicant and the local governments associated with its application, including the nature and amount of the matching contribution, and other institutional commitments from the applicant and other entities associated with the project, that are likely to assure the continuation of project activities for a significant time beyond the grant project period.

(Authority: 20 U.S.C. 1136b, 1136e)

§ 636.22 What additional factors does the Secretary consider?

- (a) The Secretary awards grants in a manner that achieves an equitable geographic distribution of grants.
- (b) No institution, individually or as a participant in a consortium of institutions, may receive an Urban Community Service Program grant for more than five years.

(Authority: 20 U.S.C. 1136e)

§ 636.23 What priorities does the Secretary establish?

In awarding grants, the Secretary gives an absolute preference to applicants that propose to conduct joint projects supported by other local, State, and Federal programs.

(Authority: 20 U.S.C. 1136b)